



**FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

Every year, YMCAs in Northern Colorado & Southern Wyoming embark on an annual support campaign to raise funds for those in our community who need assistance paying for Y programs. As a campaigner for the Y's 2025 Community Support Campaign, I am helping raise \$315,000 from February 13 to March 20.

I would like you to consider campaigning for the YMCA! You may be asking, what does this entail and where does the money go?

First off, let me give you a few examples of how donations impact the community:

- The YMCA of Northern Colorado & Southern Wyoming provides \$2.3 million in donor-funded financial assistance annually to individuals and families, ensuring the Y is accessible to all.
- In Colorado, 250 middle and high schoolers hone their leadership skills in Y teen leadership and service programs annually.
- The YMCA of Northern Colorado & Southern Wyoming provides donor-funded financial assistance to 1,500 families each year.
- About 700,000 people of all ages visit Ys in Northern Colorado and Southern Wyoming each year — discovering a community of wellness and support.
- About 8,000 seniors find connection, community and wellness support at Ys in Northern Colorado and Southern Wyoming each year, improving mental, emotional and physical health.
- The ice is a place for all. Each year, 1,400 adults, teens and children participate in Y ice programs, including adult hockey, learn to skate and youth hockey.
- Every year, our YMCAs provide dozens of cancer survivors with free wellness support, community and inspiration through our Livestrong at the Y program.
- In Johnstown, the Y leads the Hunger Heroes, a program that provides up to 155 under-resourced kids and teens in the Johnstown/Milliken area with food over the weekend — ensuring that no child goes hungry in our community.
- Thousands of pounds of fresh produce are grown at the Food Project Farm at the Longmont Y as well the Food Project Farm at Pratt and donated to those living in food insecurity.
- More than 3,000 children grow their confidence, learn about sportsmanship and become a teammate in Y sports programs annually.
- Around 3,500 children, teens and adults learn to swim at the Y. In Cheyenne, children at Alta Vista Elementary, a Title I school, enjoyed free Safety Around Water lessons at the Y.

What is asked of you:

- Get the Y story out into the community! Simply tell people in your professional and/or personal circles about the work we are doing, how the Y supports the community in so many ways and ask if they would consider giving a financial gift to support the cause.
- Asking for money can be scary, but we aren't asking you to ask for thousands of dollars (unless of course you are comfortable with that!). Most of the money we raise during this campaign comes in smaller denominations: \$25, \$50, \$100 and \$500. We ask people to give what they can, and nothing more.

We equip campaigners with the tools necessary to make asking easy. Plus, being a campaigner for the Y is rewarding! You are helping to strengthen our community by giving an opportunity to those who need it most.

The Y needs your help.

YMCA of Northern Colorado • ymcanoco.org
Boulder • Lafayette • Longmont • Johnstown • Cheyenne • Loveland
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