



**FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY**

\*\*\* CAMPAIGNERS, PLEASE COPY AND PASTE THIS LETTER INTO AN EMAIL AND PERSONALIZE AS YOU SEE FIT. USE THE BULLET POINTS THAT REFLECT THE INTERESTS OF EACH OF YOUR DONORS.

Dear \_\_\_\_\_,

Every year, YMCAs in Northern Colorado & Southern Wyoming embark on an annual support campaign to raise funds for those in our community who need assistance paying for Y programs. As a campaigner for the Y's 2025 Community Support Campaign, I am helping raise \$315,000 between February 13 and March 20.

I am asking for your help. We need your donation to ensure our communities can benefit from the Y long into the future. These funds will directly help children, families and seniors overcome the barriers of poverty, battle chronic disease, bridge the opportunity gap and learn life-saving skills.

Would you consider donating to uplift local families, help seniors fight isolation and give children tools to thrive? Here are just some of the ways the Y impacts our community:

- In Colorado, 250 middle and high schoolers hone their leadership skills in Y teen leadership and service programs annually.
- The YMCA of Northern Colorado & Southern Wyoming provides donor-funded financial assistance to 1,500 families each year.
- About 700,000 people of all ages visit Ys in Northern Colorado and Southern Wyoming each year — discovering a community of wellness and support.
- About 8,000 seniors find connection, community and wellness support at Ys in Northern Colorado and Southern Wyoming each year, improving mental, emotional and physical health.
- The ice is a place for all. Each year, 1,400 adults, teens and children participate in Y ice programs, including adult hockey, learn to skate and youth hockey.
- Every year, our YMCAs provide dozens of cancer survivors with free wellness support, community and inspiration through our Livestrong at the Y program.
- In Johnstown, the Y leads the Hunger Heroes, a program that provides up to 155 under-resourced kids and teens in the Johnstown/Milliken area with food over the weekend — ensuring that no child goes hungry in our community.
- Thousands of pounds of fresh produce are grown at the Food Project Farm at the Longmont Y as well the Food Project Farm at Pratt and donated to those living in food insecurity.
- More than 3,000 children grow their confidence, learn about sportsmanship and become a teammate in Y sports programs annually.
- Around 3,500 children, teens and adults learn to swim at the Y. In Cheyenne, children at Alta Vista Elementary, a Title I school, enjoyed free Safety Around Water lessons at the Y.

Thank you for considering a donation to support these programs and efforts. I will follow up with you with a phone call. In the meantime, visit [ymcanoco.org/give](https://ymcanoco.org/give) to learn more.

Thank you,

**YMCA of Northern Colorado • [ymcanoco.org](https://ymcanoco.org)**  
Boulder • Lafayette • Longmont • Johnstown • Cheyenne • Loveland  
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